

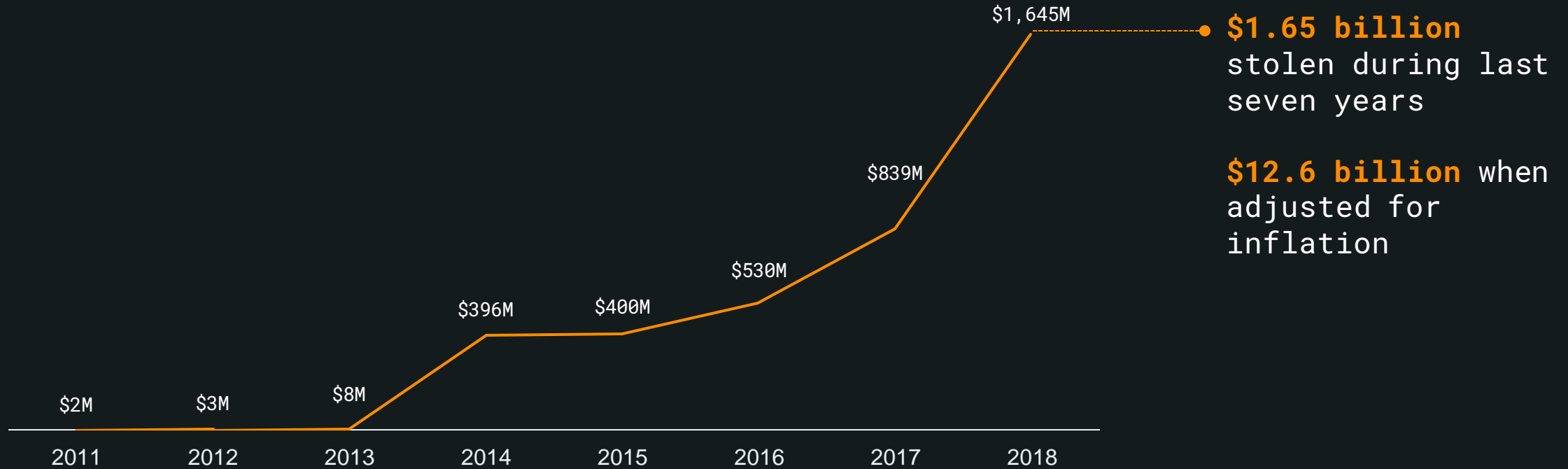


Tokenizing the \$10 trillion
credit default swap asset class



SINCE 2011, 60 MAJOR CRYPTOCURRENCY HACKS
HAVE OCCURRED

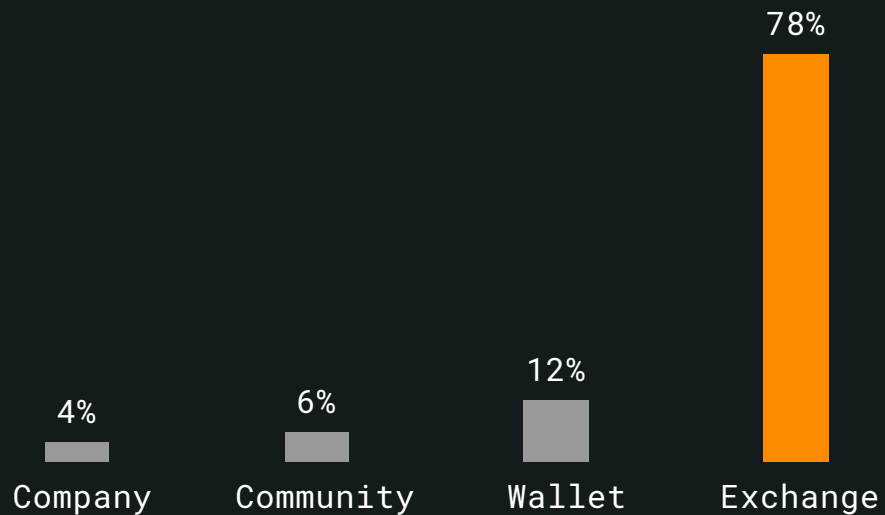
Total Cryptocurrency Stolen





CRYPTOCURRENCY EXCHANGES ARE THE LARGEST SOURCE OF CREDIT RISK IN THE ECOSYSTEM

Source of Stolen Funds



71% of investors store the majority of their crypto on an exchange

78% of stolen funds are from exchanges



CURRENT CUSTODY OPTIONS EXPOSE CREDIT RISK OR LIMIT ACCESSIBILITY



CENTRALIZED EXCHANGE STORAGE

- ✓ Access to immediate liquidity
- ✗ Open to exchange credit risk
- ✗ Obvious target for hackers
- ✗ Little transparency




MANUAL COLD STORAGE

- ✓ Eliminates exchange credit risk
- ✗ Zero immediate liquidity
- ✗ Legal restrictions
- ✗ Potential for user error

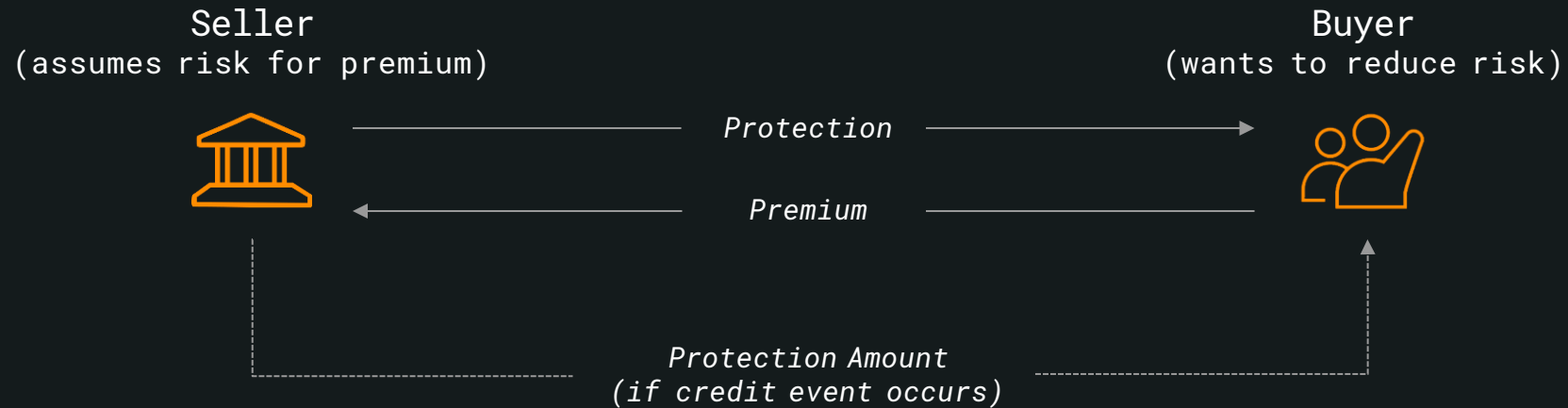


CDx ELIMINATES CREDIT RISK AND ALLOWS INVESTORS TO MAINTAIN LIQUIDITY

-  **CDx is a smart contract protocol** enabling anyone to issue, trade, and resolve tokenized credit default swaps on the Ethereum public blockchain
 - ✓ Eliminate exchange credit risk
 - ✓ Maintain access to liquidity by keeping assets on exchange
 - ✓ Gain transparency into exchanges' credit risk



CDx MIMICS TRADITIONAL CREDIT SWAP MARKETS



Credit default swaps are tradable insurance policies against events



CDx SWAPS CAN BE APPLIED TO A WIDE VARIETY OF USE CASES

As the ecosystem matures, new forms of credit risk continue to emerge

The CDx protocol will enable participants to tokenize and exchange credit default swaps across a wide variety of use cases



Tokenized Debt

Insure against debtors defaulting on their loans



Stablecoins

Insure against stablecoins collapsing



DAO/ICO Insurance

Insure against DAOs or ICOs getting hacked



CDx PROTOCOL IS A SET OF THREE INTERCONNECTED TECHNOLOGIES



Smart contracts create, exchange, and resolve the tokenized swaps



A **dual token system** incentivizes participants to contribute value to the network

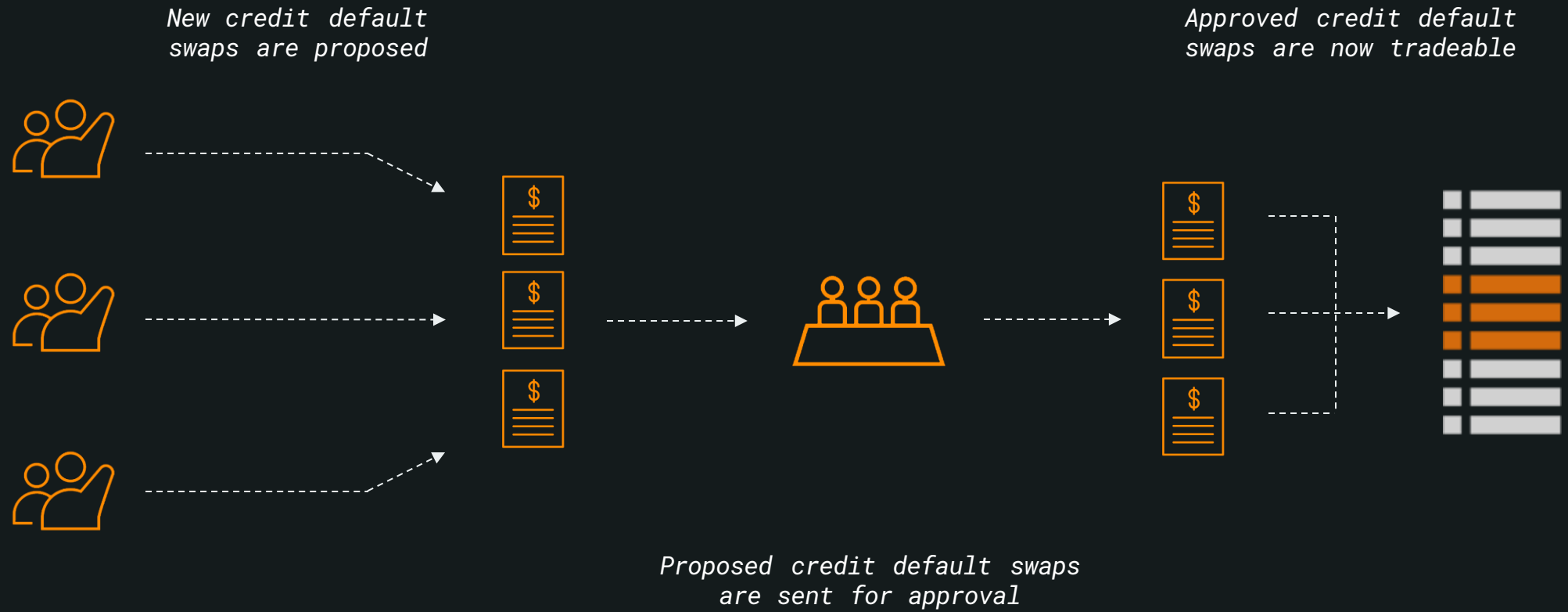


A **decentralized exchange** facilitates trading of tokenized swaps

1

CDx WORKFLOW

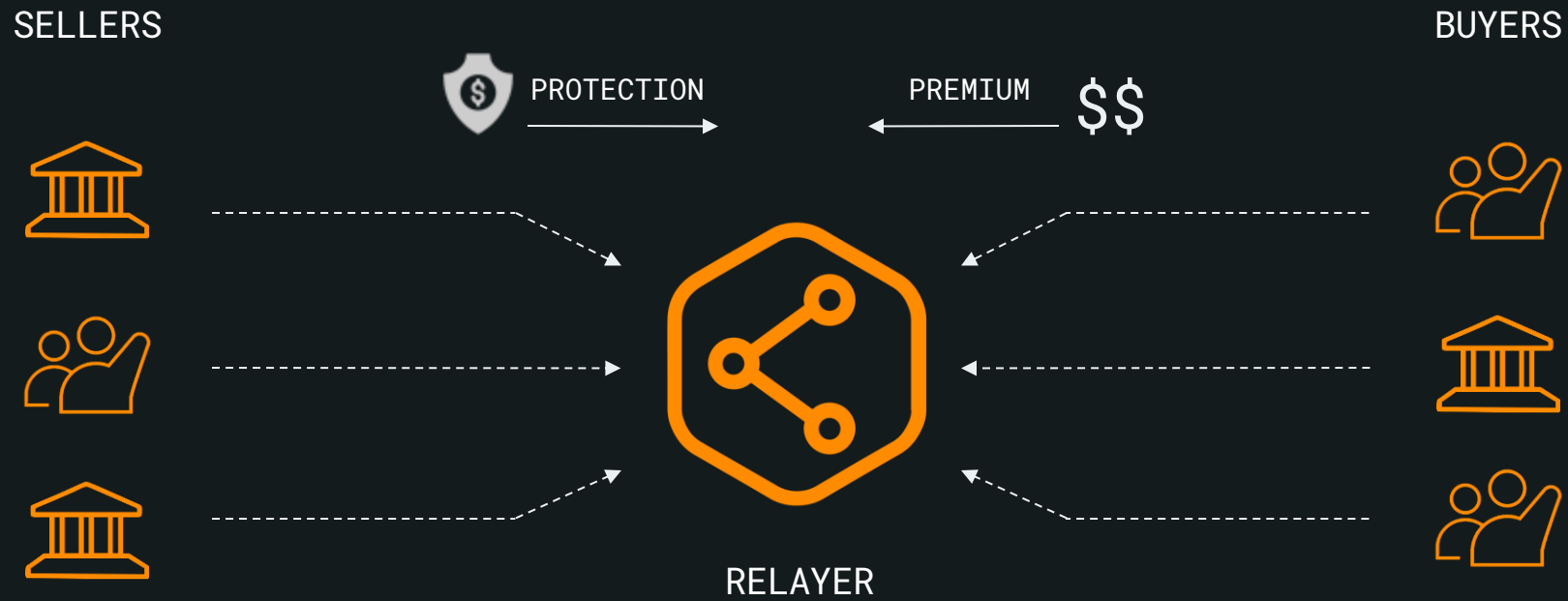
PERMISSIONLESS SWAP CREATION



2

CDx WORKFLOW

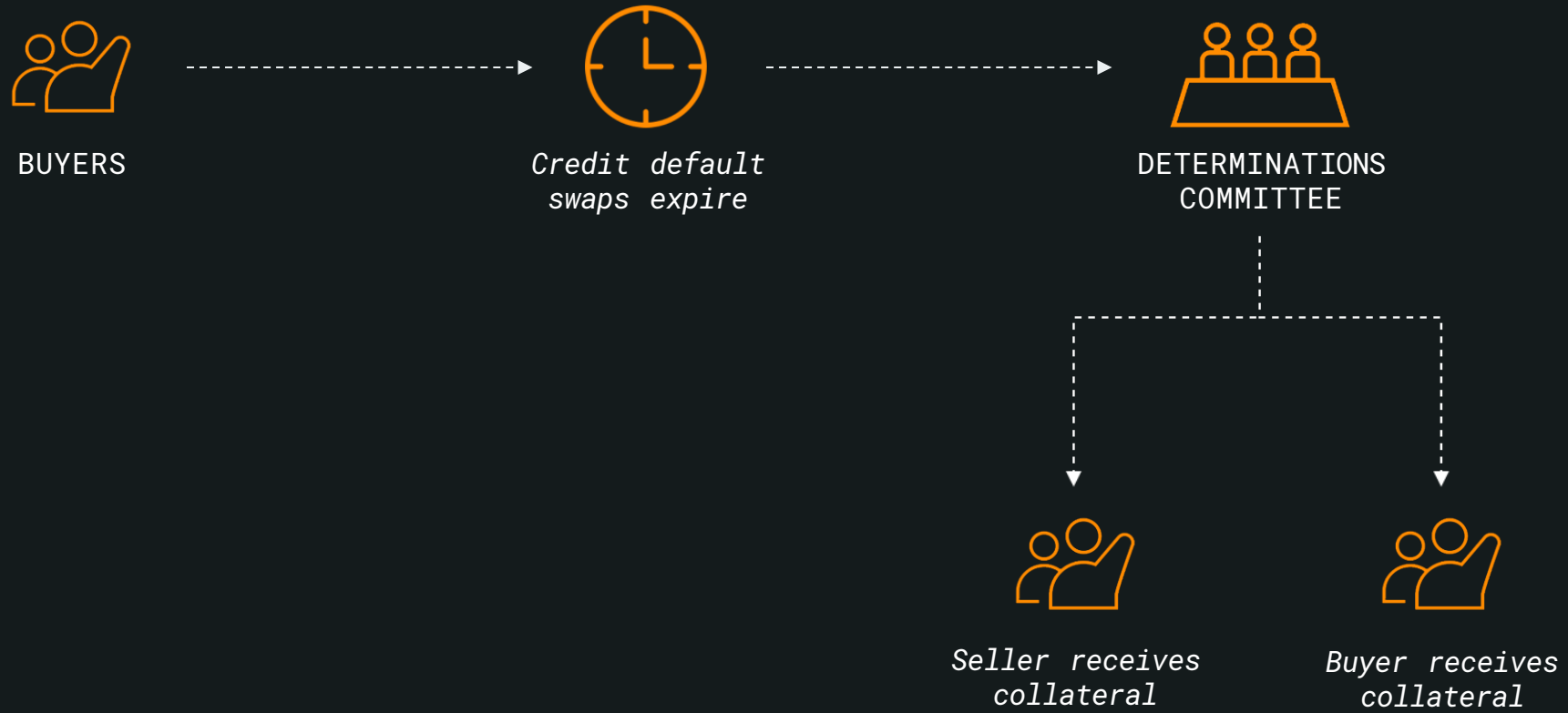
DECENTRALIZED SWAP TRADING



3

CDx WORKFLOW

EFFICIENT SWAP SETTLEMENT





CDx DUAL TOKEN STRUCTURE SEPARATES UTILITY AND GOVERNANCE



The **Native** token is sold to investors



The **Cred** token is awarded to active network participants



Fees: Pay for transaction fees



Governance: Vote on major protocol decisions



Transferable: Trade on secondary crypto exchanges



Redeemable: Convert back to Native







Staking: Earn \$\$ as a member of the Determinations Committee



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CDx INCENTIVIZES PARTICIPANTS TO CREATE NETWORK VALUE

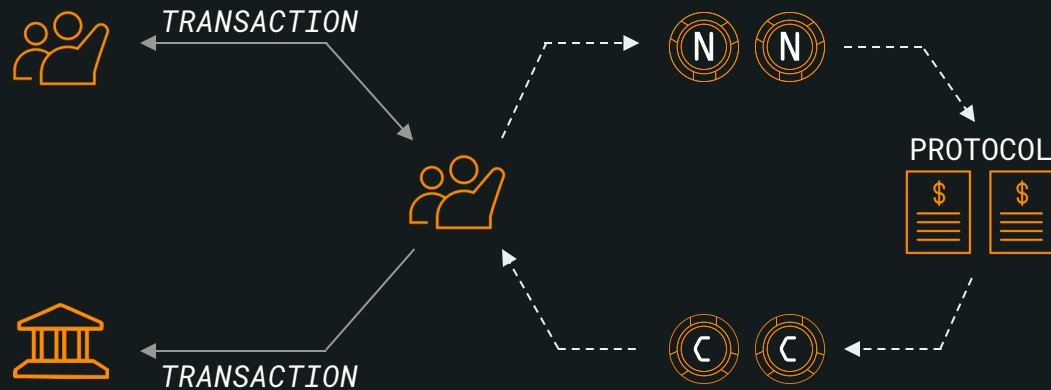
PARTICIPANT	CONTRIBUTES	RECEIVES	NETWORK VALUE
 Buyers	Premiums & Fees	Insurance	Fees increase DC value and reduce token supply
 Sellers	Insurance & Fees	Premiums	Fees increase DC value and reduce token supply
 DC Members	Consensus	Fees	Increase trust in the network
 Relayers	Order books	Fees	Aggregate liquidity



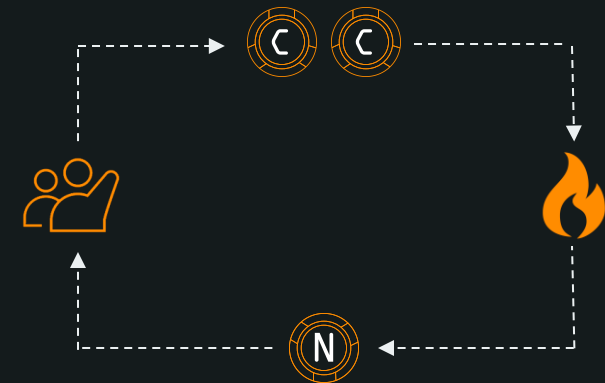
NETWORK DESIGN ENCOURAGES PARTICIPANTS TO CONTRIBUTE LIQUIDITY

Our novel **proof-of-liquidity** mechanism incentivizes participants to provide liquidity to the network. In doing so, token supply is continuously reduced.

1 When transactions occur, providers of liquidity are rewarded with non-transferable Cred tokens in exchange for Native



2 At any time, participants can burn their Cred tokens for discounted Native

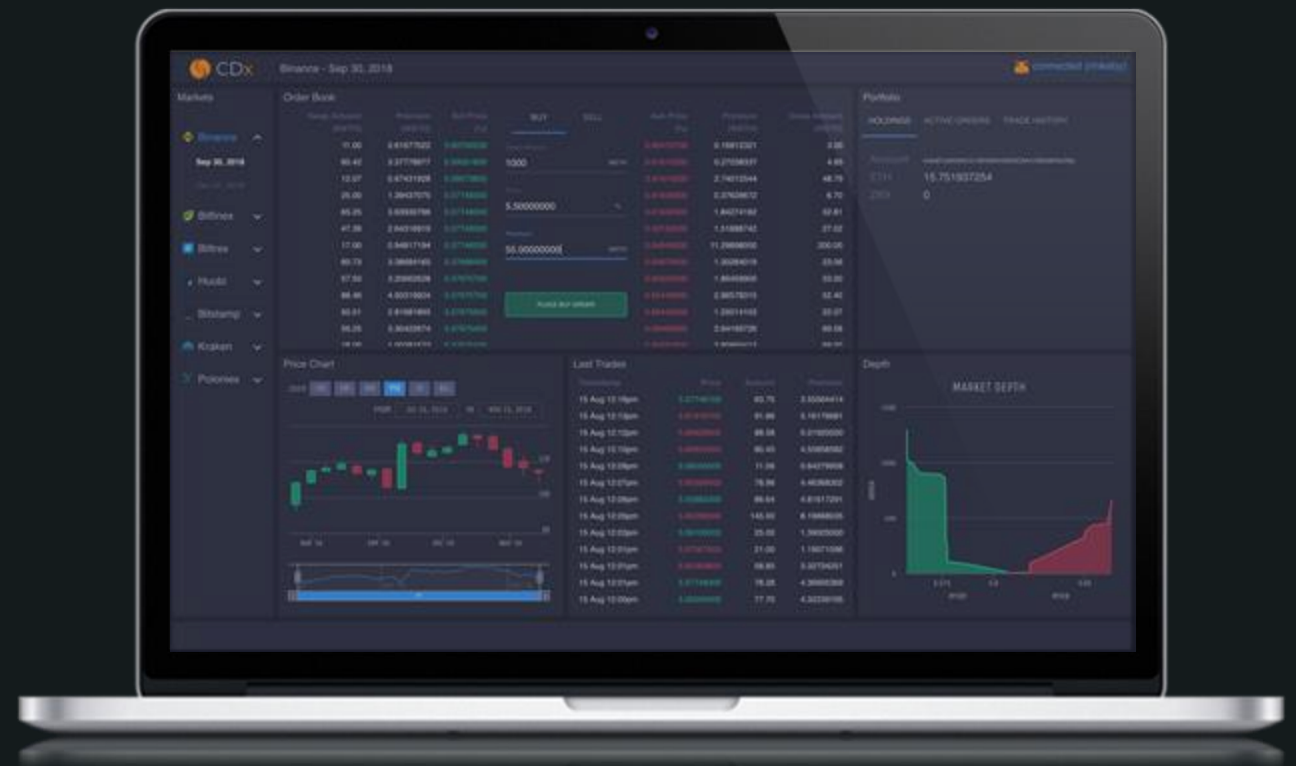




DECENTRALIZED EXCHANGE CONNECTS BUYERS AND SELLERS OF CDx SWAPS

CDx is launching a decentralized exchange application to enable trading of swaps upon network launch

The infrastructure behind the exchange will be open source and include extensive developer documentation to encourage others to launch their own exchanges





EVERY ASSET CLASS WILL BE TOKENIZED ON A PUBLIC BLOCKCHAIN

Global Asset Size at Year End 2017 (USD)

Equity \$78 Trillion

Debt \$237 Trillion

Swaps \$542 Trillion

Crypto Leader



TEAM



Andrew Young
CEO & Co-Founder



Julian Wilson
CTO & Co-Founder



Jake Hannah
COO & Co-Founder



Konstantin Anissimov
Engineering Lead



Liam Wilson
Software Engineer



Jake MacDonnell
Head of Growth



Trevor Koverko
CEO of Polymath



Alex Tapscott
Author of "Blockchain
Revolution"

SUPPORT
PARTNERS



Goodmans^{LLP}

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